

14.5 Local and long-distance calls, calls per capita and average calls per telephone¹, 1978-86

| Year | Local calls '000 | Long-distance calls '000 | Total calls '000 | Calls per capita | Average calls per telephone | | |
|------|------------------|--------------------------|------------------|------------------|-----------------------------|------------------|--------------------|
| | | | | | Local | Long-distance | Total |
| 1978 | 22,986,788 | 1,082,619 | 24,069,407 | 1,020 | 1,515 | 71 | 1,586 |
| 1979 | 23,885,752 | 1,210,771 | 25,096,523 | 1,054 | 1,508 | 76 | 1,584 |
| 1980 | 25,501,063 | 1,340,263 | 26,841,326 | 1,114 | 1,543 | 81 | 1,624 |
| 1981 | 27,186,415 | 1,452,979 | 28,639,394 | 1,176 | 1,605 | 86 | 1,691 |
| 1982 | 27,554,131 | 1,475,376 | 29,029,507 | 1,173 | 1,640 | 88 | 1,728 |
| 1983 | 28,943,875 | 1,541,277 | 30,485,152 | 1,219 | 1,740 | 93 | 1,833 |
| 1984 | 31,204,784 | 1,640,932 | 32,845,716 | 1,300 | 1,894 | 100 | 1,994 |
| 1985 | 32,926,313 | 1,792,434 | 34,718,747 | 1,361 | 2,061 | 112 | 2,173 |
| 1986 | 34,672,867 | 1,959,151 | 36,632,018 | 1,423 | 2,678 ¹ | 151 ¹ | 2,829 ¹ |

¹ Calls per access line.**14.6 Operating and financial summary of the radio and television broadcasting industry, 1983-86 (thousand dollars)**

| Item | Private stations | | CBC | Private stations | | CBC |
|---------------------------------------|------------------|------------|---------|------------------|------------|---------|
| | Radio | Television | | Radio | Television | |
| | 1983 | | | 1984 | | |
| Operating revenue | | | | | | |
| Revenue from sale of air time | 479,488 | 711,346 | 123,675 | 544,318 | 816,612 | 154,096 |
| Local time sales | 352,723 | 173,939 | 11,634 | 398,674 | 194,344 | 13,614 |
| National time sales | 125,120 | 419,507 | 53,760 | 144,152 | 474,447 | 72,798 |
| Network time sales | 1,645 | 117,900 | 58,281 | 1,493 | 147,821 | 67,684 |
| Production and other revenue | | | | | | |
| Syndication revenue | 501 | 11,269 | — | 51 | 15,061 | — |
| Production revenue | 5,672 | 55,646 | — | 6,759 | 55,350 | — |
| Other revenue | 6,446 | 8,172 | 7,031 | 7,551 | 12,589 | 7,012 |
| Total, operating revenue | 492,107 | 786,432 | 130,706 | 558,679 | 899,612 | 161,108 |
| Departmental expenses | | | | | | |
| Program | 159,904 | 351,795 | 480,386 | 174,041 | 411,060 | 534,578 |
| Technical | 23,041 | 45,450 | 170,293 | 25,177 | 52,976 | 188,708 |
| Sales and promotion | 106,425 | 70,038 | 26,089 | 124,182 | 79,745 | 30,223 |
| Administration and general | 148,830 | 121,396 | 157,551 | 166,228 | 135,809 | 184,182 |
| Total, departmental expenses | 438,200 | 588,678 | 834,319 | 489,629 | 679,590 | 937,691 |
| Depreciation | 17,752 | 26,347 | 38,116 | 19,264 | 30,004 | 39,567 |
| Interest expense | 22,650 | 34,261 | — | 23,936 | 34,434 | — |
| Other adjustments - income (expense) | 3,016 | 11,380 | 6,530 | -448 | 11,149 | 6,460 |
| Net profit (loss) before income taxes | 16,520 | 148,527 | ... | 25,402 | 166,735 | ... |
| Net cost of CBC operations | ... | ... | 735,199 | ... | ... | 809,690 |
| Salaries and other staff benefits | 230,708 | 212,785 | 511,226 | 257,961 | 241,255 | 545,099 |
| Average number of employees | 9,666 | 6,895 | 12,334 | 10,025 | 7,215 | 12,473 |
| | 1985 | | 1986 | | | |
| Operating revenue | | | | | | |
| Revenue from sale of air time | 565,548 | 884,770 | 162,431 | 611,399 | 924,183 | 171,277 |
| Local time sales | 426,295 | 208,139 | 14,496 | 466,086 | 232,397 | 14,921 |
| National time sales | 138,707 | 519,512 | 79,271 | 144,305 | 532,811 | 77,266 |
| Network time sales | 546 | 157,119 | 68,664 | 1,008 | 158,976 | 79,090 |
| Production and other revenue | | | | | | |
| Syndication revenue | 157 | 14,781 | — | 421 | 18,549 | — |
| Production revenue | 7,497 | 50,831 | — | 7,926 | 46,775 | — |
| Other revenue | 6,196 | 10,559 | 7,148 | 2,951 | 18,786 | 19,156 |
| Total, operating revenue | 579,398 | 960,941 | 169,579 | 622,698 | 1,008,293 | 190,433 |